1555 Watertower Place, Suite 200
East Lansing, MI 48823
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kingmedianow.com

Senior Graphic Designer

Position Description

We're seeking a full time Senior Graphic Designer who has the creativity, drive and talent to create great work for our clients. If you're passionate about developing fresh, creative ideas with other talented professionals and are looking for an agency where you can continue to build on your career, consider joining us at King Media, an internationally recognized marketing and advertising agency with offices in East Lansing, Grand Rapids, and St. Joseph, Michigan.

Position Description

As a small agency, we rely on our people to be both talented and versatile. The ideal candidate will be capable of creating both impactful advertising and beautiful design work for our wide variety of clients. This will include concepting, designing, and production work for print, digital, and broadcast applications.

Print design projects regularly include advertisements, direct mail pieces, billboards, brochures, signage and business collateral. Digital projects regularly include websites, online ads and social media advertising. We also do quite a bit of branding work, so the ability to create inspiring logos and branding packages is a must.

And let's not forget video – one of the most powerful marketing and advertising tactics. Our in-house creative team either handles all aspects of video production or collaborates with outside partners to create powerful videos for both television and digital/social media. The ideal candidate will have video production/editing experience in Adobe Premiere and Adobe After Effects.

This in-person role is located at our East Lansing office.

Compensation & Benefits

Salary commensurate with experience. King Media offers a competitive benefits package, including medical, dental, and vision insurance, paid time off, retirement savings benefits, and profit-sharing opportunities.

Are You a Fit?

Ideally, you meet the following qualifications:

- A design-related bachelor's degree
- 5+ years of professional experience, preferably within an agency or in-house marketing/communication team
- Extremely proficient in Adobe Creative Suite (primarily InDesign, Photoshop and Illustrator; experience with Premiere and After Effects would be a plus)
- A team player who thrives in a highly collaborative environment
- Comfortable working at a quick pace
- Ability to multitask, prioritize and reprioritize to balance multiple projects at one time
- High levels of critical thinking and problem solving
- Demonstrated ability to think strategically and implement a strategy
- Hardworking, professional and dedicated to success

About King Media

Founded in 1999, King Media is a full-service marketing, advertising, public relations and digital media agency serving clients throughout Michigan. Our work has earned more than 190 national and international awards, including an Emmy for our work with the state of Michigan. But more importantly, it's the impact our work has on the communities, organizations, and people we serve. From statewide public awareness campaigns to local initiatives that strengthen neighborhoods, schools, and businesses, we use research-driven strategy, compelling creative, and meaningful partnerships to help move Michigan forward.

Learn more at KingMediaNow.com.